

Dear Parents:

Great news...families now have the opportunity to purchase valuable, family-friendly KidStuff Coupon Books. Save money from now until December 31, 2012, shopping, eating out, or doing fun things as a family. Save money on those much-needed back-to-school items or get a head start on your holiday shopping.

Use just a few coupons (keep the book in your car) and save more than the \$25 cost of KidStuff!!! **The PLE PTA earns a 50% profit of \$12.50 per book!** The money raised is to support the programs and activities that benefit our children and the staff at Penn London.

EARN FREE BOOKS!!!

You can also pass on these savings to your friends, family, and co-workers. And, best of all, for every 5 books you sell; you earn 1 FREE book worth \$25! Sell 10 and earn 2 FREE, sell 15 and earn 3 FREE, etc.

INSTRUCTIONS!!!!

- 1) Fill out the order sheet located on the back side, transfer the information to the Money Collection Envelope, and keep the order sheet for your records. **Collect payment of \$25 per book when taking the orders.** If at all possible, please submit one check for the entire order. Make the check payable to the **PLE PTA**. Please do **not** collect sales tax.
- 2) Enclose your payment(s) in the completely filled out Money Collection Envelope labeled 'KidStuff' and return it to the school (via your child's teacher) by **September 28, 2011**.
- 3) Any ordered book(s) will be sent home with your child.
- 4) Sample books will be on display at Kindergarten Night, Sneak-a-Peek, and both Back-to-School Nights. They will also be for sale at the Holiday Shop in December.
- 5) If you have any questions, please contact one of the following PLE PTA Fundraising Co-Chairs: Allison Boulware alli8575@yahoo.com 610-268-3321, Ann Bottjer AnnBottjer@verizon.net 610-345-0688, Shanna Ware shanna3255@yahoo.com 717-669-2528

PLEASE, NO DOOR-TO-DOOR SELLING!!! This is for your children's safety.

THANK YOU FOR YOUR PARTICIPATION!!!!